



## **Influencing Change: Telling Your Story**

### ***A 5-Question Outline for Telling Your Story***

- 1. What do you want your audience to think/feel as a result of your story?**
- 2. What do you want them to do as a result of your story?**
- 3. What is my beginning or opening impact statement? (This combines who you are and what you want to happen. It helps focus what you want to say.)**
- 4. What is my closing statement? (This should mirror the opening statement and reflect what you want them to do.)**
- 5. What parts of my story do I want to share? (This provides the story's details.)**