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FOR IMMEDIATE RELEASE

Michigan's Children Applauds Governor's Move to Ban Flavored E-Cigarettes

(September 2, 2019) Michigan's Children applauds Gov. Whitmer's bold action today, banning the sale of flavored e-cigarettes that have become the source of a vexing health problem for youth in Michigan and nationally. Our policy recommendations have long been rooted in the knowledge that children and youth learn best when their brains and bodies are healthy. With the Centers for Disease Control and Prevention recognizing vaping as the most commonly used tobacco product among American youth, the Governor's action has merit for cutting off supplies of products clearly designed to attract a younger market, and one for whom addiction to nicotine can become a life-long struggle. The reality is, while adults have reached for cigarettes as a means to quit smoking, vaping products wrapped in the lure of bubble-gum and candy flavors have become a gateway to addictive nicotine for youths. From 2017-2018, cigarette use among high school students has increased 78 percent. It's time to change those numbers. Parents interested in knowing how to talk to their youngsters about e-cigarette use can access the [Vaping Prevention Toolkit](#) through the Alliance of Coalitions for Healthy Communities.

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