



*Public policy
in the best interest
of children.*



Child Abuse Prevention Month

Legislative Education Day Social Media Storm

No matter how your life intersects with child abuse and neglect, your story is a powerful tool for showing its impact and how prevention is the only solution. Whether it's for Legislative Education Day (LED) or for Child Abuse Prevention month broadly, we need you to join the prevention conversation and share your stories of prevention success on social media to raise awareness and educate decision makers on the importance and impact of investing in prevention.

Together, we can build a chorus of voices to make the broader public, including policymakers, take notice of child abuse and neglect. On Wednesday, February 15, let's storm social media to get prevention trending!

Child Abuse and Neglect Social Media Storm April 25th

- Share your story on Facebook or Twitter using #CTFSuccessStory
- If you have a photo of your program, share that too – and feel free to record a video for your post!
- Tag Michigan's Children if you have the room
- Post about prevention throughout the month of April too

Sample Posts

“(My program) helps parents acquire the tools they need to care for their kids. Every day we strengthen a family is a #CTFSuccessStory.”

“Preventing abuse and neglect means preventing substance abuse. Abuse and neglect prevention strengthens families and communities #CTFSuccessStory”