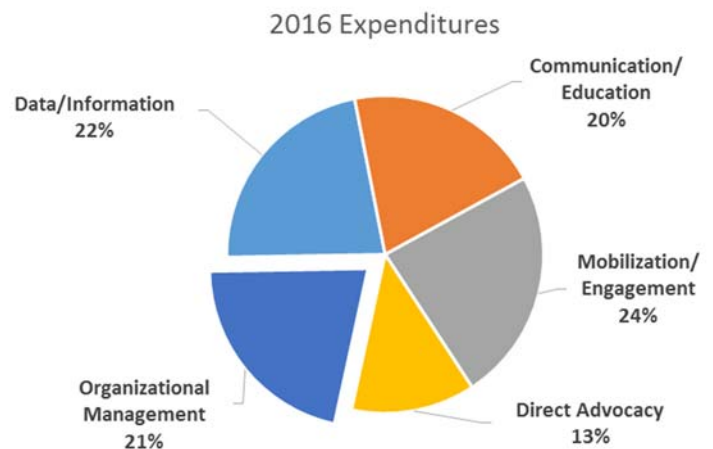


## Supporting Michigan's Children and Families for over Two Decades

As a statewide leader in shaping policy and public opinion, especially regarding children, youth and families facing the greatest challenges, Michigan's Children's dedication for better outcomes for kids has been of the highest caliber. And it has persevered while operating with a lean budget of just over half a million and careful eye toward making the most of each dollar. An independent nonprofit with a permanent staff of four and access to skilled interns and contractors when needed.

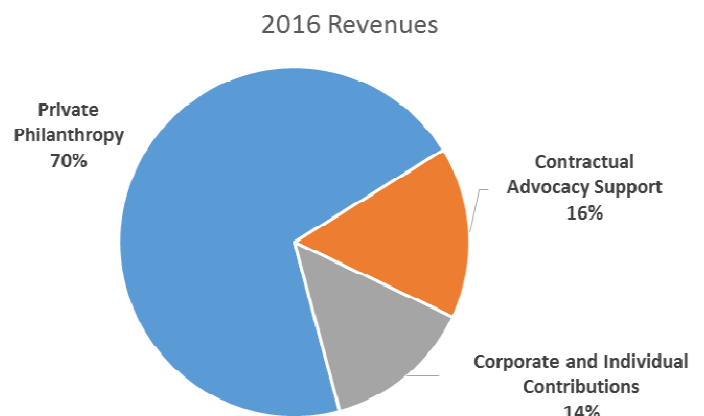
**What does our money pay for?** We influence public policy by working to gather support from policymakers, building public will on critical issues, and activating constituents to influence their elected officials. This falls into five areas of work:

1. Data, information and policy analysis, which allows our staff to maintain expert knowledge in the field, monitor quality program practices, assess policy impact and identify policy solutions and strategies.
2. Strategic communications and education, which allows our staff to produce and disseminate nonpartisan information using print, electronic, broadcast and social media.
3. Mobilization and community engagement, which allows our staff to create and support champions; identify, engage, and educate community advocates; and leverage strategic opportunities for collective action.
4. Direct legislative and administrative advocacy, which allows our staff to develop relationships with officials and staff; educate and influence policymakers; and connect others directly with decision-makers.
5. Effective organizational management, which allows Board and staff to build effective leadership; strengthen our business model, including fund development strategies; and strengthen internal systems and practices.



**Where does our money come from?** Michigan's Children has attracted foundation and corporate dollars from reputable organizations and in 2016 returned to hosting an annual fundraiser with the promise of creating a reliable funding stream from individual donations as well.

Our 2016 Heroes Night at the MGM Grand in Detroit featured Honorees Denise Ilitch and Congresswoman Debbie Dingell.



Also in 2016, we launched the on-line Kids' Cup Challenge for support of our KidSpeak and FamilySpeak forums, taking advantage of in-state college rivalries. Michigan's Children remains committed to expanding its funding sources to ensure its viability and staying power.

*Core 2016 Supporters*

W.K. Kellogg Foundation  
The Skillman Foundation  
Charles Stewart Mott Foundation  
Ethel and James Flinn Foundation  
State Farm Insurance Company

Rollin M. Gerstacker Foundation  
America's Promise, First Focus  
Ralph L. and Winifred E. Polk Foundation  
Center for Michigan, Alliance for Early Success  
Michigan Association of United Ways

*Other Heroes Night 2016 Donors*

Michael and Marian Ilitch, Ilitch Charities, Inc.  
Denise Ilitch, Ilitch Enterprises, LLC  
MGM Grand Detroit  
Ford Motor Company  
AnLaan Corporation  
Bank of America, Merrill Lynch  
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Erica Solway  
Michael Foley  
Mary A. Ludtke

**The Time is Now to Become a Continuing Donor.** Children don't have high paid lobbyists or super PACs looking out for their best interests in Lansing or in Washington, D.C. But they do have us.

Won't you help us by becoming a continuing donor to Michigan's Children? Simply make an online commitment via PayPal or send a check by clicking here. Your contribution will help us remain an independent, non-partisan voice working to ensure that public policies are made in the best interest of our children, our future.