



March 11, 2010

Forum to focus on Michigan's Children

LANSING - Jack Kresnak, award-winning Detroit Free Press reporter for 34 years, now president and CEO of Michigan's Children, will speak from 8-9 a.m. March 16 at the Small Business Association of Michigan's headquarters at 120 N. Washington, Suite 1000 (10th floor) to discuss "Advocating in a Climate of Change."

Hear how Kresnak and Michigan's Children navigate advocacy challenges in a climate of budget cuts and political change. Michigan's Children is one of the most effective advocacy organizations representing children and families in Michigan.

Kresnak dedicated his long newspaper career to issues relating to Michigan's underserved youth, including those in foster care and state child welfare systems. His work led to the creation of the Office of Children's Ombudsman and an increased public awareness of children's custody, adoption and mental health issues.

His award-winning series on the murder of two-year old Ariana Swinson of Port Huron by her parents led to many positive reforms in the child welfare system. Before retiring from the Free Press, he also wrote a series on the Ricky Holland case. Kresnak is the first and only recipient of a Michigan Supreme Court Resolution celebrating a journalist.

Complimentary coffee and bagels will be served at the meeting. There is no charge to attend. For food planning purposes, RSVPs are requested (but not required) by Monday to michael.rogers@sbam.org.

Capitol Issues Forum meetings are informal gatherings of Lansing area public policy, communications and public relations professionals held about every-other-month. They are a joint project of Lezotte Miller Public Relations Inc. and the Small Business Association of Michigan.

For more information and to get on an e-mail meeting notification list, contact Michael Rogers at michael.rogers@sbam.org or call (517) 267-2209.

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