



Sample Letter to Candidates

Write a Personalized Letter to Candidates

Individualized, hand-written letters tend to be most effective with candidates because these letters take more time and effort on the part of citizens. However, preprinted letters or postcards are easy and can force a candidate to think about children's issues. These can be simple and effective when sent in large quantities and people can be encouraged to write a personal note on the card.

Date

Appropriate heading

Candidate Name

Candidate Address

Appropriate salutation

Dear _____:

State your purpose in the first paragraph of the letter.

I am writing to express my concern about a lack of commitment to children in the state of Michigan. I do not understand why the protection of children and families is not a higher priority.

If you want to express your concerns about an issue, this should be done in the second paragraph. Explain why you are concerned and include any statistics or personal knowledge on the issue. This paragraph is optional in a letter to a candidate.

Learning does not begin in kindergarten. It begins at birth and even before. In the last decade, new technologies have allowed scientist to map the developing brain. They discovered that children's brains grow dramatically in the first years after birth. Although heredity plays a role, the "wiring" of a child's brain is not determined before birth. Fortunately our improved understanding of brain development can help guide state and community actions to ensure that children succeed.

In the final paragraph you should repeat the purpose of the letter & ask for the candidate's platform. Close by thanking the candidate for his or her time.

This is a very important issue to me in this election and I would like a copy of your platform. I am particularly interested in your plans to safeguard the health and well-being of children, as well as the support of their families. Thank you for your time and consideration.

Sincerely,

Your name and address

Ima Advocate
1234 Proactive Way
Yourtown, USA 12345-6789